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My Google scholar account: https://scholar.google.co.uk/citations?user=yp8rW_kAAAAJ&hl=en.

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Profile

Ali Abdallah Alalwan is an Assistant Professor at Amman College of Banking and Finance at Al-Balqa' Applied University, Jordan. He holds a Bachelor's degree in Marketing and an MBA degree in Marketing from the University of Jordan. He also holds a PhD from Swansea University. His current research interest is in the area of information systems, technology acceptance, electronic marketing, social media, Internet of things, self-service technologies, Internet banking, and mobile banking. A part of his work has been published in some referred journals including: IJI M, IJBM, JFSM, JEIM, ISM and Dirasat: Administrative Sciences. Further, he has been able to attend a number of international conferences such as the Academy of Marketing Conference AM 2014, United Kingdom Academy of Information Systems (UKAIS) 2014 and 2015, British Academy of Management Conference (BAM) 2013, Swansea University Business School Postgraduate Research Conference 2013, and the 14th and 15th IFIP Conference on e-Business, e-Services and e-Society. He has worked as a full-time instructor in the area of marketing and business administration at Al-Balqa' University in Jordan for four years and as a part-time instructor in Applied Science Private University, The World Islamic Sciences & Education University, and University of Jordan.

Objective

To achieve excellence in the area of teaching and research

Educational Qualifications

[1] **Doctor of Philosophy (PhD)** (2011-2015) on the topic "*Consumer Adoption of Self-service Technologies in Jordan: Factors Influencing the Use of Internet Banking, Mobile Banking, and Telebanking*" from the School of Management, Swansea University, Wales, UK.

[2] **Master of Business Administration (MBA)** in Marketing from the University of Jordan, Amman, Jordan with 3.33/4 marks in the session 2004-2007.

[3] **Bachelor's degree** in Marketing from the University of Jordan, Amman, Jordan with 2.77/4 marks in the session 2000-2004.

[4] **General Secondary (High School)** / Literary Stream from Jordan with percentage average of 91.7 in the session 1999-2000.

Work Record

- [1] Working as a full-time instructor in the area of marketing and business administration, *Al-Balqa' Applied University*, Amman, Jordan for four years from 2007 to 2011.
- [2] Working as a part-time instructor in the area of marketing, *Jordan University*, Amman, Jordan from June to September 2007.
- [3] Working as a part-time instructor in the area of marketing, *Applied Science Private University*, Amman, Jordan from February 2008 to September 2009.
- [4] Working as a part-time instructor in the area of Marketing and Management, *The World Islamic Sciences & Education University*, Amman, Jordan, from October 2010 to January 2011.
- [5] Working as a part-time assistant professor in the area of marketing, *Jordan University*, Amman, Jordan from September 2015 till now.
- [5] Working as part of the marketing staff and manager's assistant, *The National Society for Consumer Protection*, Amman, Jordan, from October 2004 to May 2007.
- [6] Worked as Software Developer in SAI Infotech, Pune, India from 21st August 2006 to 31st January 2007.
- [7] Worked as Lecturer in the Department of Computer Engineering & Application at Sikkim Manipal Institute of Technology under Sikkim Manipal University, Sikkim, India from 21st May 2001 until 16th August 2006.

Referred Journal Papers: Accepted and Forthcoming

- [1] Algharabat, R., Alalwan, A. A., Rana, N. P., & Dwivedi, Y. K. (2017). Three dimensional product presentation quality antecedents and their consequences for online retailers: The moderating role of virtual product experience. *Journal of Retailing and Consumer Services*, 36, 203-217.
- [2] Alalwan, A. A., Dwivedi, Y. K., & Williams, M. D. (2016). Customers' intention and adoption of telebanking in Jordan. *Information Systems Management*, 33(2), 154-178.
- [3] Alalwan, A. A., Dwivedi, Y. K., Rana, N. P., & Simintiras, A. C. (2016). Jordanian consumers' adoption of telebanking: Influence of perceived usefulness, trust and self-efficacy. *International Journal of Bank Marketing*, 34(5), 690-709.
- [4] Alalwan, A. A., Dwivedi, Y. K., & Rana, N. P. (2017). Factors influencing adoption of mobile banking by Jordanian bank customers: Extending UTAUT2 with trust. *International Journal of Information Management*, 37(3), 99-110.
- [5] Alalwan, A. A., Dwivedi, Y. K., Rana, N. P., & Williams, M. D. (2016). Consumer adoption of mobile banking in Jordan: examining the role of usefulness, ease of use, perceived risk and self-efficacy. *Journal of Enterprise Information Management*, 29(1), 118-139.
- [6] Alalwan, A. A., Dwivedi, Y. K., Rana, N. P., Lal, B., & Williams, M. D. (2015). Consumer adoption of Internet banking in Jordan: Examining the role of hedonic motivation, habit, self-efficacy and trust. *Journal of Financial Services Marketing*, 20(2), 145-157.

- [7] Al-Alwan, A., & Dmour, H. (2010). Factors Influencing the Adoption of Self Service Technology" Automated Teller Machine (Atm)" By the Jordanian Consumer. *Dirasat: Administrative Sciences*, 35(2).
- [8] Alalwan, A. A., Dwivedi, Y. K., Rana, N. P., Baabdullah, A., .(2017). A manuscript titled Assessing Factors Influencing Customers' Adoption of Three Self-Service Banking Technologies in Jordanian Context. Forthcoming in the Journal of the Information Technology & People.
- [9] Alalwan, A. A., Rana, N. P., Dwivedi, Y. K., & Algharabat, R. (2017). Social Media in Marketing: A Review and Analysis of the Existing Literature. *Telematics and Informatics*.
- [10] Alenezi, H., Tarhini, A., Masa'deh, R. E., Alalwan, A., & Al-Qirim, N. (2017). Factors Affecting the Adoption of e-Government in Kuwait: A Qualitative Study. *Electronic Journal of e-Government*, 15(2).
- [11] Algharabat, R., Rana, N. P., Dwivedi, Y. K., Alalwan, A. A., & Qasem, Z. (2018). The effect of telepresence, social presence and involvement on consumer brand engagement: An empirical study of non-profit organizations. *Journal of Retailing and Consumer Services*, 40, 139-149.
- [12] Alalwan, A. A., Dwivedi, Y. K., Rana, N. P., & Algharabat, R. (2018). Examining factors influencing Jordanian customers' intentions and adoption of internet banking: Extending UTAUT2 with risk. *Journal of Retailing and Consumer Services*, 40, 125-138.
- [13] Alenezi, H., Alalwan, A., & Al-Qirim, N. (2017). Factors Affecting e-Government Adoption in Kuwait: A Qualitative study. *Electronic Journal of e-Government*, 15(2), 84-102.
- [14] Baabdullah, A. M., Alalwan, A. A., Rana, N. P., Kizgin, H., & Patil, P. (2019). Consumer use of mobile banking (M-Banking) in Saudi Arabia: Towards an integrated model. *International Journal of Information Management*, 44, 38-52.
- [15] Alalwan, A. A., Baabdullah, A. M., Rana, N. P., Tamilmani, K., & Dwivedi, Y. K. (2018). Examining adoption of mobile internet in Saudi Arabia: extending TAM with perceived enjoyment, innovativeness and trust. *Technology in Society*, 55, 100-110.
- [16] Alalwan, A. A. (2018). Investigating the impact of social media advertising features on customer purchase intention. *International Journal of Information Management*, 42, 65-77.
- [17] Tarhini, A., Alalwan, A. A., Al-Qirim, N., & Algharabat, R. (2018). An Analysis of the Factors Influencing the Adoption of Online Shopping. *International Journal of Technology Diffusion (IJTD)*, 9(3), 68-87.

Conference Publications

- [1] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2014). Examining consumer adoption of mobile banking in Jordan. In *Proceedings of Academy of Marketing Conference AM* , 7th-10th July 2014, Bournemouth, UK.
- [2] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2014). Examining customer intention and adoption of Internet banking in the Jordanian context. In *Proceedings of Academy of Marketing Conference AM*, 7th -10th July 2014, Bournemouth, UK.
- [3] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2014). Factors influencing Jordanian customers' intention to adopt telebanking. In *Proceedings of Academy of Marketing Conference AM*, 7th -10th July 2014, Bournemouth, UK.
- [4] Dwivedi, Y. K., Alalwan, A., Rana, N. and Williams, M. D. (2014). Jordanian customers' intention towards and use of Internet banking: exploring demographic differences on their perception. In *Proceedings of United Kingdom Academy of Information Systems UKAIS Conference*, 17th-18th March 2015, Oxford, UK.
- [5] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2013). Conceptual framework for examining adoption of SST by Jordanian customers. In *Proceedings of the British Academy of Management Conference BAM*, 9th-12th September 2013, Liverpool, UK.
- [6] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2014). Examining factors affecting customer intention and adoption of Internet banking in Jordan. In *Proceedings of United Kingdom Academy of Information Systems (UKAIS) Conference*, 7th-9th April 2014, Oxford, UK.
- [7] Alalwan, A., Dwivedi, Y. K. and Williams, M. D. (2013). Adoption of self-service technology by Jordanian customers. In *Proceedings of Swansea University Business School Postgraduate Research Conference*, 15th May 2013, Swansea, UK.
- [8] Alalwan, A., Dwivedi, Y. K., Rana, N., Lal, B. and Williams, M. D. (2015). Adoption of Mobile Banking in Jordan: Exploring Demographic Differences on Customer's Perceptions. In *Proceedings of International Federation for Information Processing, on e-Business, e-Services and e-Society (The 14th IFIP Conference)*, 13th-15th October 2015, Delft, The Netherlands .
- [9] Alalwan, A. A., Rana, N. P., Algharabat, R., & Tarhini, A. (2016, September). A Systematic Review of Extant Literature in Social Media in the Marketing Perspective. In *Conference on e-Business, e-Services and e-Society* (pp. 79-89). Springer International Publishing. 11th-13th September 2016, Swansea, UK.
- [10] Baabdullah, A., Nasseef, O., & Alalwan, A. (2016, September). Consumer Adoption of Mobile Government in the Kingdom of Saudi Arabia: The Role of Usefulness, Ease of Use, Perceived Risk and Innovativeness. In *Conference on e-Business, e-Services and e-Society* (pp. 267-279). Springer International Publishing. 11th-13th September 2016, Swansea, UK.

[11] Baabdullah, Abdullah M., Ali Abdallah Alalwan, Nripendra P. Rana, Yogesh Dwivedi, and Vishanth Weerakkody. "Assessing Consumers' Intention to Adopt Mobile Internet Services in the Kingdom of Saudi Arabia." (2017). In The annual Americas' Conference on Information Systems (AMCIS 2016). August 2017, Boston, USA.

Journals

- [1] Journal of Enterprise Information Management (JEIM)
- [2] Information Systems Management (ISM)
- [3] Journal of Financial Services Marketing
- [4] International Journal of Bank Marketing
- [5] International Journal of Information Management
- [6] Dirasat: Administrative Sciences

Conferences

- [2] British Academy of Management (BAM)
- [3] International Federation for Information Processing IFIP
- [4] Swansea University Business School Postgraduate Research Conference
- [5] Academy of Marketing Conference AM
- [6] United Kingdom Academy of Information Systems UKAIS

Summary of Software Skills

Statistical Tool: SPSS 21.0, AMOS 20.0.

Other Editing Tools: MS-Office 2010, Mendeley.